



Diamond

Platinum

Gold

Silver

Bronze

# 2017 Sponsorship & Exhibit Opportunities

I N C R E A S E   Y O U R   V I S I B I L I T Y   W H I L E  
S U P P O R T I N G   K A N S A S   B A N K S

Grow your organization's exposure, heighten your brand recognition and drive sales by claiming your sponsorship or exhibit space at one of our many events in 2017. Each package is designed to help your corporate message reach the attendees effectively. Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

### Sponsorship Benefits

- Recognition in all marketing, promotional and publicity materials for the event
- Acknowledgement by KBA from the podium of your sponsorship, including signage
- Opportunity to enroll in the event and network with specific target audiences
- Sponsors contributing a specified level of investment may be eligible to receive a complimentary registration to the event
- Promotion, signage and recognition will be commensurate with the sponsorship level

## CEO & Senior Management Forum/Annual Meeting

August 3-5, Colorado Springs

A three-day program combining nationally-known speakers and numerous networking opportunities to create one of our most popular annual events.

**Audience:** CEOs, senior managers and directors; spouses/guests/families welcome

**Anticipated Attendance:** 225 bankers; 150 spouses/guests

PLATINUM Sponsor \$10,000

*(Includes two complimentary registrations and one complimentary room upgrade)*

*Saturday breakfast*

*Keynote speaker*

*Friday Luncheon*

GOLD Sponsor \$6,000

*(Includes one complimentary registration)*

*Co-sponsor Thurs Reception*

*Friday Leadership Reception*

*Co-sponsor entertainment*

*Forum Promotion/materials/postcard*

*Golf refreshment carts*

*General Session Speaker*

SILVER Sponsor \$ 4,000

*(Includes one complimentary room upgrade)*

*General session speaker*

*Spouse/guest program*

*Golf breakfast*

*Imprinted Room Keys*

*Friday evening dinner wine*

BRONZE Sponsor \$2,000

*Conference supporter*

Golf Hole Sponsor \$1,250

Golf Prize Sponsor \$ 250

## Bank Leaders of Kansas (BLOK)

February, April, June, September

BLOK is a leadership development program designed to improve the leadership skills of Kansas bankers by increasing their awareness and knowledge of KBA structure and governance, the state and federal legislative processes, various state and federal governing agencies and what it takes to be a volunteer leader.

**Audience:** Bankers from all types and sizes of institutions

**Anticipated Attendance:** 10-15 *(selected by application process)*

GRAND Sponsor \$1,000

*Applied toward general program expenses.*

*Sponsors are highlighted in four issues of The Kansas Banker Magazine.*

## Annual Conference for Lenders

September 27-28, Manhattan

This 1-1/2 day conference features general and concurrent sessions developed specifically for commercial, consumer and real estate lenders.

**Audience:** Entry level and experienced lenders in the commercial, consumer and real estate lending areas

**Anticipated Attendance:** 120

PLATINUM Sponsor \$2,500

*Luncheon*

*Reception*

*Breakfast*

*Keynote Speaker*

GOLD Sponsor \$1,500

*General session speaker*

*Conf promotion/materials/postcard*

*Imprinted Room Keys*

SILVER Sponsor \$1,000

*Speaker*

*Refreshment break*

*Mobile Device*

*Charging Station*

BRONZE Sponsor \$ 500

*Conference supporter*

## Bank Technology Conference & Showcase

February 15-16, Topeka

Designed for both bank management and IT personnel, this 1-1/2 day program focuses on the latest e-commerce trends affecting the banking industry. An exhibitor showcase, featuring 50+ vendors, is held in conjunction with the conference.

**Audience:** CEOs, CFOs, COOs, Bank managers and IT professionals

**Anticipated Attendance:** 250

PLATINUM Sponsor ( <i>includes 2 registrations</i> )	\$6,000	GOLD Sponsor ( <i>includes 1 registration</i> )	\$4,000
<i>Thursday Luncheon</i>		<i>Thursday Breakfast</i>	
<i>Keynote Speaker</i>		<i>General Session Speaker</i>	
		<i>Conference promotion/materials</i>	
SILVER Sponsor	\$2,500	BRONZE Sponsor	\$1,500
<i>Imprinted tote bags</i>		<i>Refreshment break (3)</i>	
<i>Imprinted badge holder</i>		<i>Dessert in Showcase</i>	
<i>Imprinted room keys</i>		Exhibit Booth: \$750 members; \$895 non-members	
<i>Wireless/mobile device charging stations</i>		<i>(Please contact Becky Milne for more information)</i>	
<i>General Session Speaker</i>			

## Tri-state Leadership & HR Conference

March 28-29, Overland Park

Co-sponsored by the Kansas, Nebraska and Missouri Bankers Associations, this conference features “track” training on leadership, management and human resources while providing the opportunity to network with peers from all three states.

**Audience:** CEOs, senior to mid-level leaders and managers and HR professionals

**Anticipated Attendance:** 100

DIAMOND Sponsor ( <i>includes 1 registration</i> )	\$2,500	GOLD Sponsor	\$1,500
<i>Luncheon</i>		<i>Breakfast</i>	
<i>Reception</i>		<i>Speaker</i>	
<i>Keynote speaker</i>		<i>Conference promotion/materials</i>	
SILVER Sponsor	\$1,000	BRONZE Sponsor	\$ 500
<i>Refreshment break (3)</i>		<i>Conference supporter</i>	
<i>Mobile device charging station</i>			

## Kansas Ag Bankers Conference

March 8-9, Manhattan

Designed specifically for Kansas ag lenders and co-sponsored by the Kansas Ag Bankers Division, this 1-1/2 day program will emphasize current and future ag lending challenges and opportunities.

**Audience:** Entry level and experienced ag loan officers and support personnel

**Anticipated Attendance:** 250

PLATINUM Sponsor	\$5,000	SILVER Sponsor	\$1,500
<i>Featured speaker Kris Paronto</i>		<i>General session speakers (3)</i>	
GOLD Sponsor	\$2,500	<i>Imprinted name badge holders</i>	
<i>Keynote speaker David Kohl</i>		<i>All-day candy station</i>	
<i>Reception</i>		<i>Reception entertainment</i>	
<i>Imprinted hotel key card</i>		BRONZE Sponsor	\$1,000
<i>Breakfast (2)</i>		<i>All-morning coffee bar (2)</i>	
<i>Lunch (2)</i>		<i>Beverage stations (3)</i>	
<i>Conference app and Wifi</i>		<i>Snacks (3)</i>	
<i>Relaxation lounge/mobile device charging station</i>			

**KBA Golf Classic, Sponsored by KBA Insurance****May 11, Newton**

(Merger of Maag Golf Scramble and KBA Insurance/Hodge &amp; Porter Tournaments)

PLATINUM Sponsor	\$2,500	GOLD Sponsor	\$1,000	SILVER Sponsor	\$500	BRONZE Sponsor	\$ 250
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**Kansas Trust Conference****October 12-13, Lawrence**

Sponsored by the KBA Trust Division, this two-day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

**Audience:** Trust officers and trust support personnel**Anticipated Attendance:** 75

PLATINUM Sponsor	\$3,500	GOLD Sponsor	\$2,500	SILVER Sponsor	\$1,500
<i>Reception/dinner</i>		<i>Luncheon</i>		<i>Refreshment break</i>	
<i>Keynote speaker</i>		<i>Entertainment</i>		<i>Speaker Pool</i>	
BRONZE Sponsor	\$ 750	<i>Imprinted tote bags</i>			

**Harold A. Stones Public Affairs Conference & Legislative Reception****February 8, Topeka**

This program will highlight state and federal legislative initiatives and feature remarks from state legislative leaders.

GOLD Sponsor	\$2,000	SILVER Sponsor	\$1,000	BRONZE Sponsor	\$ 500
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**Economic Outlook & Risk Management Conference****November 7-8, Wichita**

Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

**Audience:** CEOs, CFOs, COOs, risk managers, investment officers**Anticipated Attendance:** 150

PLATINUM Sponsor	\$3,500	GOLD Sponsor	\$2,500
<i>Luncheon</i>		<i>Conference promotion/materials</i>	
<i>Keynote speaker</i>		<i>General Session Speaker</i>	
<i>Reception</i>		<i>Imprinted room key card</i>	
SILVER Sponsor	\$1,500	BRONZE Sponsor	\$ 500
<i>Reminder postcard</i>		<i>Co-sponsor Networking Breakfast</i>	
<i>Refreshment Break</i>			
<i>Mobile device charging station</i>			

**Young Bank Officers of Kansas (YBOK)****May 4-5, Lawrence; September 7-8, Manhattan**

Co-Sponsored with the YBOK Division, both the Spring and Fall programs offer timely and relevant topics for bankers wishing to enhance their banking and leadership skills.

**Anticipated Attendance:** 85-100

PLATINUM Sponsor	\$2,000	SILVER Sponsor	\$1,000
<i>Conference Reception</i>		<i>Conference promotion/materials</i>	
<i>Keynote speaker</i>		<i>Coffee bar (available all morning)</i>	
GOLD Sponsor	\$1,500	<i>Beverage station (2)</i>	
<i>Golf luncheon</i>		<i>Snacks (2)</i>	
<i>Early arrivers reception</i>		<i>Mobile Charging Station</i>	
<i>Luncheon</i>		BRONZE Sponsor	\$ 500
<i>All-day candy station</i>			
<i>Session speaker</i>			

**To make your commitment for 2017, please complete both the sponsorship selection form and request forms enclosed.**

## Sponsor Selection Form

Please make your sponsorship selection(s) and return this form, along with the Request Form, either by fax (785-272-8392) or email (btongish@ksbankers.com) at your earliest convenience. **Please send an electronic copy of your logo if revised in the last year.** If you would like to discuss other sponsorship options not listed, please contact Becky Tongish at 785-232-3444. Thank you!

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### **CEO & Senior Management Forum/Annual Meeting**

**August 3-5, Colorado Springs, CO**

#### **PLATINUM Sponsor \$10,000**

(Includes two complimentary registrations and one complimentary room upgrade)

Saturday breakfast

Keynote speaker

Friday Luncheon

#### **SILVER Sponsor \$4,000**

(Includes one complimentary room upgrade)

General session speaker

Spouse/guest program

Golf breakfast

Imprinted room keys

Friday evening dinner wine

#### **GOLD Sponsor \$6,000**

(Includes one complimentary registration)

Co-sponsor Thursday reception

Friday leadership reception

Co-sponsor entertainment

Forum promotion/materials/postcard

Golf refreshment carts

General session speaker

#### **BRONZE Sponsor \$2,000**

Conference supporter

#### **GOLF Sponsor**

Golf hole \$1,250

Golf prize \$250

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### **Bank Leaders of Kansas (BLOK)**

**February, April, June, September**

GRAND Sponsor \$1,000

Applied toward general program expenses.

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### **Annual Conference for Lenders**

**September 27-28, Manhattan**

#### **PLATINUM Sponsor \$2,500**

Luncheon

Reception

Breakfast

Keynote speaker

#### **SILVER Sponsor \$1,000**

Speaker

Refreshment break

Mobile device charging station

#### **GOLD Sponsor \$1,500**

General session speaker

Conference promotion/materials/postcard

Imprinted room keys

#### **BRONZE Sponsor \$500**

Conference supporter

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### **Bank Technology Conference & Showcase**

**February 15-16, Topeka**

#### **PLATINUM Sponsor \$6,000**

(Includes two complimentary registrations)

Thursday luncheon

Keynote speaker

#### **SILVER Sponsor \$2,500**

Imprinted tote bags

Imprinted badge holder

Imprinted room keys

Wireless/Mobile device charging station

General session speaker

#### **GOLD Sponsor \$4,000**

(Includes one complimentary registration)

Thursday breakfast

General session speaker

Conference Promotion/materials

#### **BRONZE Sponsor \$1,500**

Refreshment break

Dessert in showcase

Exhibit booth: \$750 members; \$895 non-members

(Please contact Becky Milne for more information)

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### **KBA Golf Classic, Sponsored by KBA Insurance**

**May 11, Newton**

PLATINUM Sponsor \$2,500

GOLD Sponsor \$1,000

SILVER Sponsor \$500

BRONZE Sponsor \$250

**Tri-State Leadership & HR Conference****March 28-29, Overland Park****DIAMOND Sponsor \$2,500**

(Includes one complimentary registration)

- Luncheon
- Reception
- Keynote speaker

**SILVER Sponsor \$1,000**

- Refreshment break
- Mobile device charging station

**GOLD Sponsor \$1,500**

- Breakfast
- Speaker
- Conference promotion/materials

**BRONZE Sponsor \$500**

- Conference supporter

**Kansas Ag Bankers Conference****March 8-9, Manhattan****PLATINUM Sponsor \$5,000**

- Featured speaker Kris Paronto

**SILVER Sponsor \$1,500**

- General session speaker
- Imprinted name badge holders
- All-day candy station
- reception entertainment

**BRONZE Sponsor \$1,000**

- All morning coffee bar
- Beverage station
- Snacks

**GOLD Sponsor \$2,500**

- Keynote speaker David Kohl
- Reception
- Imprinted hotel key card
- Breakfast
- Lunch
- Conference app and Wifi
- Relaxation lounge/mobile device charging station

**Kansas Trust Conference****October 12-13, Lawrence****PLATINUM Sponsor \$3,500**

- Reception/dinner
- Keynote speaker

**SILVER Sponsor \$1,500**

- Refreshment break
- Speaker pool

**GOLD Sponsor \$2,500**

- Luncheon
- Entertainment
- Imprinted tote bags

**BRONZE Sponsor \$750**

- Conference supporter

**Harold A. Stones Public Affairs Conference****February 8, Topeka** **GOLD Sponsor \$2,000** **SILVER Sponsor \$1000** **BRONZE Sponsor \$500****Economic Outlook & Risk Management Conference****November 7-8, Wichita****PLATINUM Sponsor \$3,500**

- Luncheon
- Keynote speaker
- Reception

**SILVER Sponsor \$1,500**

- Reminder postcard
- Refreshment break
- Mobile device charging station

**GOLD Sponsor \$2,500**

- Conference promotion/materials
- General session speaker
- Imprinted room key card

**BRONZE Sponsor \$500**

- Co-sponsor networking breakfast

**Young Bank Officers of Kansas (YBOK)****May 4-5, Lawrence; September 7-8, Manhattan****PLATINUM Sponsor \$2,000**

- Conference reception
- Keynote speaker
- Spring
- Fall

**SILVER Sponsor \$1,000**

- Conference promotion/materials
- Coffee bar (available all morning)
- Beverage station
- Snacks
- Mobile device charging station
- Spring
- Fall

**GOLD Sponsor \$1,500**

- Golf luncheon
- Early arrivers reception
- Luncheon
- All-day candy station
- Session speaker
- Spring
- Fall

**BRONZE Sponsor \$500**

- Conference supporter
- Spring
- Fall



# Kansas Bankers Association Sponsorship Request Form

Please type/print:

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_ **Zip:** \_\_\_\_\_

**Email #:** \_\_\_\_\_

Information as you wish it published:

**Company Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_ **Zip:** \_\_\_\_\_

**Describe your product/service in a 35-40 word paragraph suitable to include in handout materials:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please send an electronic copy of your company logo if revised within the past year.**

**Total Payment Due: \$** \_\_\_\_\_

\_\_\_ **Please send me an invoice before year end 2016.**

\_\_\_ **Please send me an invoice after January 1, 2017.**

\_\_\_ **Check enclosed payable to Kansas Bankers Association.**

\_\_\_ **Credit card payments with Visa, MasterCard or Discover.**

\_\_\_ **Visa** \_\_\_ **MC** \_\_\_ **Discover** # \_\_\_\_\_ **Exp** \_\_\_\_\_ **Name on Card** \_\_\_\_\_

**FILL OUT THE SPONSORSHIP SELECTION FORM & REQUEST FORM AND RETURN TO:**

**Becky Tongish, SVP**  
**btongish@ksbankers.com**

Kansas Bankers Association	Phone: 785-232-3444
Educational Resources Department	FAX: 785-272-8392
PO Box 4407	Website: <a href="http://www.ksbankers.com">www.ksbankers.com</a>
Topeka, KS 66604	